



The European Network of Public Employment Services

cordially invites you to a press event on the occasion of the

CENTRAL EVENT of the EUROPEAN EMPLOYERS' DAY

April 13th 15:30 - 16:30

at

Eddy Merckx Cycles
FRANS SCHACHTSTRAAT 29
B-1731 ZELLIK, BELGIUM

The aim of the forum is to foster the participation of and the dialogue between public employment services and employers as well as various stakeholders, including governments, civil society organizations and academic communities to promote employment policies.

Speakers:

- Marianne Thyssen, EU Commissioner for Employment, Social Affairs, Skills and Labor Mobility
- Frank-J. Weise, Director General of the German Federal Employment Agency and Chair of the Board European Public Employment Services
- Fons Leroy, Director General of the Flemish Public Employment Service
- Ilse Van Calster, HR Manager Eddy Merckx Cycles

What is the European Employers' Day?

The European Employers' Day is being carried out in April 2016 for the first time.

It is being organised by the European Network of Public Employment Services (PES). During the European Employers' Day, employers throughout Europe are being contacted by the Public Employment Services within all EU Member States, Iceland and Norway.

The importance of the employers as a primary target group for the PES is being highlighted by the European Employers' Day. It is being carried out at the European level for the first time. Every PES focusses on national priorities and on the particular needs of the local labour markets. The European PES are organising activities like personal, telephone and online contacts, job fairs, thematic information forums, seminars or workshops, employers' breakfasts combined with communication actions and involving partners and stakeholders such as employers' organisations and civil society.

The European Network of Public Employment Services is aware that the cooperation with employers is of big importance and that only through an intensive, effective and efficient cooperation can successful working results be achieved. Employers play a crucial, central role for a prospering economy in general, and for the effective integration of jobseekers into the labour market. The European PES promote productivity and employability through an appropriate supply of relevant knowledge, skills and competences.

During the European Employers' Day more than 150.000 employers in 30 countries are being contacted by this dedicated action.

For further details please visit: www.employersday.eu

We hereby invite representatives of the media to cover the event.

For accreditation please use the subscribe frame for the media on www.employersday.eu

At 15:00 doors open: journalists are welcome to film/photoshoot inside the factory. You will have the opportunity to ask all participants how the cooperation between companies and Public Employment Services works and to visit a part of Eddy Merckx Cycles to talk to employers and taking pictures and scenes for camera inside the factory.

The European Commission's Audiovisual Services will record and broadcast the event.